



Zensa Primitivo, IGP Puglia



Tasting Notes

Intense ruby-red colour, with a complex bouquet, reminiscent of cherries, dried berries and toasted almonds. In the mouth it is full-bodied, yet smooth and elegant with a silky texture. The finish is long and lingering, with a burst of spiced cherries and bright fruit and earthiness at the end.

About this wine

Country	Italy
Winery	Zensa
Grape	Primitivo
Style	Earthy
Colour	Red
Year	2020
Italy Regions	Puglia

Zensa



Pronounced SENZA. The Italian definition of “without”, or “to do without”. No chemicals, no pesticides. Only what Mother Nature has given us. A range of incredibly delicious wines produced using exclusively organic grapes.

Zensa Wine is made by Orion Wines, a company created to bring together interesting wines from small growers and wineries from all over Italy. The company was created by Luca Pomaro and winemaker Alessandro Michelon and Orion Wines retains complete control over the vineyards and growers they

work with. The idea is to produce wines from indigenous grapes that express the typicity of the particular region where they are grown.

The grapes are sourced from organic vineyards in Puglia where the vines are grown as free-standing bush vines. 100% Primitivo grapes are harvested by hand into small wooden crates. The crates are then placed in aerated lofts for 2 to 3 weeks to dry the grapes out. During this process, known as Appassimento and famously used in Amarone production, the grapes lose about 30% of their weight. Thus the flavours, aromas and natural sweetness are all concentrated.

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